Golden Empire Transit Logo Usage Guide

Use only these colors when using the logo.

- **Blue**
  - Pantone: 307 C
  - CMYK: 100,16,0,27
  - RGB: 0,120,174

- **Green**
  - Pantone: 369 C
  - CMYK: 59,0,100,7
  - RGB: 109,179,63

- **Yellow**
  - Pantone: 116 C
  - CMYK: 0,16,100,0
  - RGB: 255,210,0

- **Gray**
  - Pantone: Cool Gray 11 C
  - CMYK: 0,2,0,65
  - RGB: 113,112,116

This version of the logo should be used primarily on white or light backgrounds.

Here are some alternate versions to use on the official blue or green backgrounds. Do not substitute colors.

- Grayscale version
- Black and White version
- Black and White version reversed